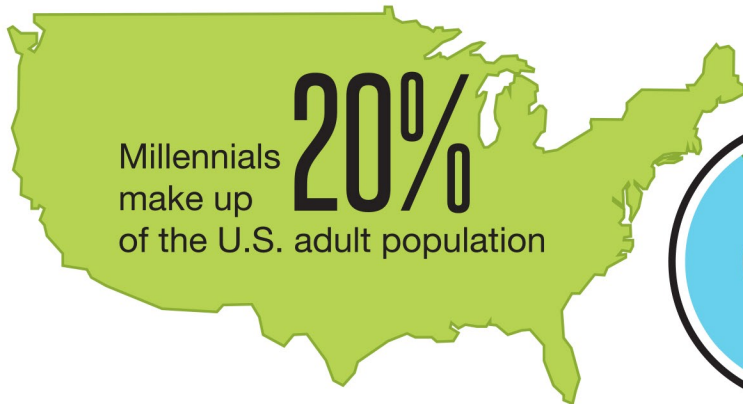
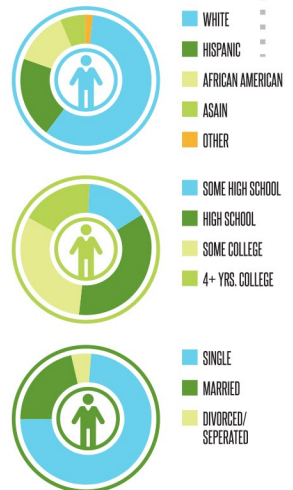


THE MILLENNIAL TAKEOVER

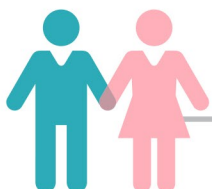
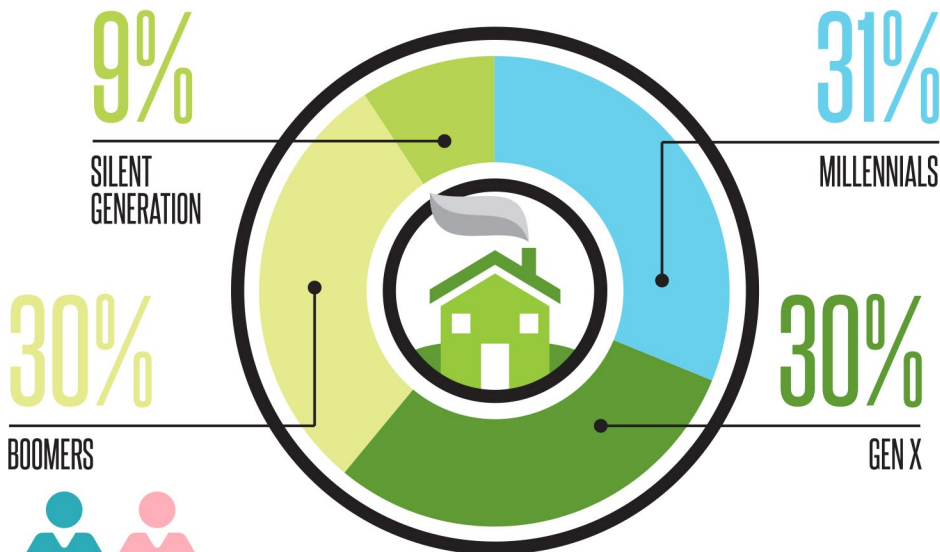
Below is some insight into MILLENNIALS; the age group that is made up of 18-29 year olds.



OF ALL MILLENNIALS



PERCENTAGE OF BUYERS BY GENERATION



MILLENNIALS THINK BETTER DAYS ARE AHEAD



62% BELIEVE OWNING A HOME BRINGS HAPPINESS



MILLENNIALS ARE READY TO BUY HOMES

85% Plan to purchase a home in the future

58% Increased their interest in purchasing this past year

INFORMATION COURTESY OF KEEPING CURRENT MATTERS, SCARBOROUGH RESEARCH



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